



## AFTER THE CRISIS: WHAT NOW? – SEARCHING FOR NEW POSSIBILITIES

### International scientific conference

31.03.2011., Crystal Hotel, Internacionalnih brigada 9, Belgrade, Republic of Serbia

#### PROGRAM OF THE SCIENTIFIC CONFERENCE

**09.00 – 9.50**

**Registration of the participants, Welcome cocktail**

**10.00 – 10.05**

**Opening the Conference:**

Prof. Vladimir Marinkovic, Ph.D., Director of Higher Education Institution for applied studies for Entrepreneurialship

**10.05 – 11.00**

**Plenary session (11 min. for each presentation):**

Prof. Zarko Obradovic, Ph.D., Minister of Education and Science in Serbian Government (announced)

Zoran Martinovic, State Secretary of Ministry of Labour and Social Policy (confirmed)

Dejan Marinkovic, M.Sci., Director of National office of President of Republic Serbia (confirmed)

Dragan Trivan, M.Sci., vicepresident of Belgrade Chamber of Commerce (confirmed)

Goran Radosavljevic, M.Sci., Advisor to Deputy Prime Minister of the Republic of Serbia for European integration, who will present the Strategy of "Serbia 2020." (confirmed)

**11.00-13.33 First working session: *Vision and ways of restructuring the national economy*** (presentations and discussion; 7 min. for each presentation)

Moderator: Prof. Vladimir Marinkovic, Ph.D.

Prof. Constantin Duguleana, Ph.D., Effects of Economic Crisis in Romania

Tea Golja, M.Sc., Morena Paulisic, M.Sc., What to expect from corporate reporting? The Case of Croatia

Rastimir Tiosavljevic, M.Sci., Post crisis development model of Serbia

Prof. Panayotis Kotsios, Ph.D., The effect of R&D investments in new firm entry

Svetlana Dusanic-Gacic, Ph.D., Vanja Susnjar, M.Sci., The Future of Entrepreneurship

Edin Kalac, MSc., Saban Gracanin M.Sci., Strengthening competitiveness of companies in crisis period

Dusko Kostic, M.Sci., Prof. Velibor Lukovic, Ph.D., Prof. Mladenka Balaban, Ph.D., World economic crisis, what after it?

Prof. Zorka Grandov, Ph.D., Miodrag Tojagic, MSc., Nenad Brankovic, MSc., Actual flows of foreign direct investments in the world

Branislav Zivkovic, M.Sci., Prof. Dragan Mihajlovic, Ph.D., Sustainable development of tourism in the function of the rural regions development of Serbia

Prof. Radoje Cvejic, Ph.D., Rade Biočanin, Mirsada Badic, Senida Tahirbegovic, Environmental Management Standards

Predrag M. Ristic, M.Sci., Adjusting corporate marketing to doing business during economic crisis

Prof. Vladimir Marinkovic, Ph.D., Radmila Markovic, M.Sci., Zorica Peric, M.Sci., Branding management as real base for develop of new business strategy of Serbia

Sanja Stanisavljev, Ph.D., Role and importance of small and medium enterprises in modern business

Nata Ciric, M.Sci., Marija Vukovic, MA, The Crisis marketing in business enterprises

Bojana Drobnjak, M.Sci., Takeover of joint stock companies - The role of management board in the takeover process and Serbian law regulation

Prof. Nikola Vukmirovic, Ph.D., Denis Turkanovic, dipl.oec, Tax environment as stimulative instrument of R&D activities of private sector in B&H

Marina Grbovic, What after the crisis – an instantaneous solution

Prof. Miodrag Zlatkovic, Ph.D., Dusko Kostic, M.Sci., Global economic prospects and the developing countries

### **13.40-14.40 Lunch**

**14.40-16.10 Second working session: *New technologies, new approach to production and organizational models*** (presentations and discussion; 7 min. for each presentation)

**Moderator: Prof. Radoje Cvejic, Ph.D.**

Prof. Slobodan Stamenkovic, Ph.D., Radica Pavlovic, MSc, Contemporary strategic approaches - Road to business success and economies in transition

Prof. Liliana Duguleana, Ph.D., Influences of Education Level on the Economic Development

Prof. Slavoljub Milovanovic, Ph.D., Information technologies for creation and distribution of enterprise knowledge

Prof. Radoje Cvejic, Ph.D., Milos Stevic, M.Sci, E-Learning System

Prof. Manojla Zrnic, Ph.D., Management from control/coordination to the value of co-creation through polylogy

Gordana Djokic, M.Sci., Prof. Radoje Cvejic, Ph.D., Vuk Pavlovic, M.Sci, The use of information communication technologies and reducing the digital divide

Prof. Radoje Cvejic, Ph.D., Prof. Rade Biocanin, Ph.D., Radmila Markovic, M.Sci., The strategy of environmental sustainability and its implications on the economy

Prof. Mohamad Ali Enayati Shiraz, Ph.D., Relationship between Supply Chain Management (CSM) and Agile Manufacturing

Prof. Bozidar Mihajlovic, Ph.D., Daliborka Petrovic, M.Sci., Jelena Stajkovic, M.Sci., Alternative power sources, an important factor in long-term stability of Serbian economy

Prof. Aleksandar Pesic, Ph.D., Inovations in the Situational Analysis of the Organizations

Mitar Seslija, BSc, Mladen Cudanov, Ph.D., Jovan Krivokapic, MSc, Organization and market trends in aircraft maintenance, repair and overhaul in crisis

### **16.10-16.40 Coffee break**

**16.40-18.30 Third working session: *Work ethic, the economic effects of social partnership*** (presentations and discussion; 7 min. for each presentation)

**Moderator: Jovan Nivic, M.Sci**

Alfredo D'Ascoli Graziano, Stefano Pratesi, Across to transition...to a new politic and juridical solutions

Dejan Kostic, dipl.yure, Protection against harassment at work in theory and in practice

Vladimir J. Peric, dipl.yure, Peaceful settlement of labour disputes in function of social peace

Jovan Nivic, M.Sci., Challenges of „new careerism“

Ljiljana Tatic, M.Sci., New public management in the global financial crisis

Prof. Vladimir Marinkovic, Ph.D., Milica Mikuljevic, MSc, Adverb to human resources modeling for anti-crisis strategy

Prof. Darko Marinkovic, Ph.D., Natasa Stanisavljevic, M.Sci, Anathomy of crisis

Prof. Oliver Momcilovic, Ph.D., Prof. Aleksandar B. Djuric, Ph.D., Danijel Kadarjan, M.Sc, Crime and corruption motivation as a result of countries in transition (Case Study – Serbia)

Slobodan Radosavljevic, Ph.D., Milan Radosavljevic, M.Sci., Risk synergy in large systems – Quality laboratory

Prof. Zivka Przulj, Ph.D., Sonja Jovanovic, Recruitment in the phase of recovery

Branislav Mitic, Ph.D., Maja Djokic, MSc, Biljana Panic, Global marketing strategies in the field of art

Milutin R. Djuricic, Milan M. Djuricic, Nenad Milutinovic, Leadership – The Basis of the successful project team in crisis conditions

Dejan Jecmenica, M.Sci., Prof. Lidija Barjaktarovic, Ph.D., The role of teamwork in the new business conditions

Prof. Ivana Simic, Ph.D., Stress management in organizations

Zoran Milic, Ph.D., Crisis and disturbed system of values

### **18.30 Closing of the Conference**